

THE POWER GRADIENT

Inspiring Future Entrepreneurs

Kingsman Investments LTD

Kingsman Investments LTD is a UK-based holding company dedicated to creating impactful, innovative subsidiaries that improve lives.

<https://www.linkedin.com/company/asa-investments-ltd/>

Key Takeaways

Early Work Ethic and Resilience

Awsaf's first job at 12 and his father's dedication taught him hard work and the value of self-employment, while each challenge in his journey fuelled growth, innovation, and resilience.

Value of Planning and Trusting Your Vision

He emphasises the importance of planning and resource assessment while also believing in the power of confidence and trusting your vision, despite self-doubt

Long-Term Focus and Innovation

Awsaf wishes he had focused more on long-term planning and building a solid foundation, while recognising that innovation and uniqueness are essential for adapting and standing out in business.

Don't Rush, Start with Resilience

He advises against rushing into business without evaluating risks and long-term effects, emphasising that resilience is key to overcoming setbacks and achieving success.



Connect with Awsaf Khan:

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Meet Awsaf Khan

Welcome to this week's edition of The Power Gradient. In this issue, I'm excited to share the inspiring story of Awsaf Khan, the CEO and Founder of Kingsman Investments Ltd, a UK-based holding company dedicated to creating innovative subsidiaries that tackle real-world problems and improve lives. Awsaf's journey is rooted in humble beginnings as the son of hardworking restaurateurs, which is reflected in his resilience, adaptability, and purpose-driven leadership style. Starting his entrepreneurial ventures as a teenager, he has grown into a dynamic leader committed to building businesses that make a difference. In this issue, he shares key lessons on overcoming challenges, embracing innovation, and fostering a mindset for success. He offers invaluable insights for anyone aspiring to turn their ideas into impactful realities.

From Humble Beginnings to a Lifelong Work Ethic

Awsaf's entrepreneurial journey began at just 12 years old, when he worked long, unpaid hours at his family's restaurant. After school, he'd spend his evenings from 5 to 11 PM, and weekends until midnight, balancing his education with the demands of the business. His "pay check" came in the form of a warm, delicious curry at the end of each shift, but the experience taught him valuable lessons in resilience, hard work, and the satisfaction of earning through effort. These early years shaped his understanding of the dedication needed to build something meaningful.



Family Influence and Early Entrepreneurial Lessons

A major influence on Awsaf's mindset was his father's tireless work ethic as a restaurant owner. Despite the physical toll of the job, his father remained committed to providing for the family, and this dedication left a lasting impression on Awsaf. Helping with administrative tasks such as organising papers, filing tax returns, and handling other essential duties, he gained early insight into self-employment and the intricate work behind running a business. This exposure instilled in him not only an appreciation for hard work but also a deep respect for building something that could stand the test of time.

Navigating Challenges with Innovation and Resilience

His entrepreneurial spirit began in his teens, selling snacks to classmates. When competitors appeared, he initially felt discouraged but soon saw competition as part of business. Adapting by diversifying his offerings, he learned that innovation is key to standing out. This experience shaped his approach as his ventures expanded into website development, social media management, and online sales.



Advice for Aspiring Entrepreneurs

For those starting their entrepreneurial journey, Awsaf emphasises that setbacks are not failures but valuable learning opportunities. He advises embracing discomfort, insisting that one should always ask themselves, 'What can I learn from this?' instead of focusing on the negative possibilities. "The key to success is not avoiding failure but learning to embrace it as a necessary step towards growth and resilience." He also stresses the importance of careful planning. Reflecting on his early experiences, Awsaf wishes he had taken more time to assess the long-term risks and resources required for his ventures, as rushing into business without a solid foundation can lead to setbacks. His advice: "Don't ever let anyone, especially yourself, tell you that you can't achieve something!"